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FOR IMMEDIATE RELEASE

**Burleson's Pure Honey announces winners of
"Follow the Honey to the Money" contest at the
2009 State Fair of Texas®**

Three Texans got a special sweet experience after visit to Food and Fiber Pavilion

WAXAHACHIE, Tx. – Burleson's Pure Honey awarded three cash prizes to State Fair of Texas® attendees this week, and all they had to do was "Follow the Honey to the Money" at the Burleson's display in the Texas Department of Agriculture's Food and Fiber Pavilion.

Over 1,000 people entered for a chance to win two \$100 prizes and one \$250 grand prize. One winner was chosen for each week that the fair took place. Megan Krahl of Whitesboro and Justin Vokey of Dallas won \$100 each, and Alice Youngblood of Houston won the \$250 grand prize.

"This was a fun way to introduce more people to Burleson's and make their visit to the fair that much sweeter," says Jim Phillips, sales/marketing director. "And, all visitors to the Food and Fiber Pavilion got to sample some of the delicious and naturally healthy food that can be made with our honey."

As a proud Texas-based company with a history that spans over 100 years, Burleson's is a regular fixture in the Food and Fiber Pavilion at the State Fair of Texas® and participates in the Texas Department of Agriculture's GO TEXAN Partner Program. The GO TEXAN program promotes the products, culture and communities that call Texas home.

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Over the UT/OU game weekend, more than 100,000 fairgoers sampled Burleson's Pure Honey Green Tea Citrus Cooler created by culinary specialist Nina Swan Kohler. Swan Kohler also provided Burleson's Pure Honey cooking demonstrations at the Food and Fiber Pavilion, featuring samples of nine unique and healthy recipes, including:

- The Land of Milk and Honey Cookies;
- Honey-Citrus and Green Tea Cooler;
- Honey-Lemon and Almond Scones;
- Tossed Mixed Field Greens with Honey-Red Wine Vinaigrette;
- Gourmet Honey-Roasted Pecans;
- Honey-Curried Chicken Breasts, Sore Throat Soother;
- Tropical Granola and Warm and Cozy Honey-Pomegranate Green Tea.

All of the 2009 State Fair Recipes can be found with many others online at <http://www.burlesons-honey.com>. You can also find out more about the GO TEXAN program by visiting www.gotexan.org.

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Established in 1907, Burleson's Pure Honey is the largest and oldest honey packer in the Southwest, and the only major honey packer in Texas. Burleson's is based in Waxahachie, Texas and produces 100% U.S. Grade A honey cultivated from a blend of the best quality honey products in the world. Burleson's honey enhances beauty, energy, health and taste, and the company offers new suggestions for how to use honey every day of the year at burlesons-honey.com. Bee Healthy. Bee Natural. Bee Real.